



# Going Green with Mobile Control

Minimize your impact on the environment while reducing your operations costs and increasing your fleets productivity.

If you are considering Mobile Control for GPS vehicle tracking and management, you're probably interested in the increased productivity and reduced costs our customers currently enjoy.

## But did you realize you'll also be running a greener fleet?

Fuel consumption and emissions make up a large part of the environmental impact by mobile workforces. By using Mobile Control, you not only reduce your expenses on fuel, but also make your fleet as eco-friendly as possible.

## Why Should Your Fleet Go Green?

- Protect yourself against volatile fuel costs
- Reduce wear and tear on vehicles
- Stay ahead of future environmental regulations
- Capitalize on consumer preferences for eco-friendly services and companies
- Remain eligible for contracts or projects requiring a green initiative

## Take Control of Your Fleet's Environmental Impact Through Mobile Control

- Reduce overall miles driven by creating optimized routes for drivers
- Eliminate wasteful driver behavior by identifying speeding and excess idling
- Discover vehicles performing below EPA standards for MPG
- Establish a baseline for your fleet and monitor progress with green initiatives

### Fuel Efficiency Report

Vehicle (Driver)	Fuel Consumed (Gal)	Calc. MPG	EPA est. MPG (city)	Proj \$ lost (city)	Idling Duration (minutes)
Installer Van 1	12	20.8	22	\$27.65	0
Installer Van 2	10	19.7	22	\$22.77	5
Technician Van 1	19	4	31	\$11.38	0
Sales 1	25	12.1	18	\$60.82	34
Sales 2					

### Carbon Footprint Report

#### Entire Fleet

Vehicle Name	Year	Make	Model	Est MPG	Carbon Footprint (in tonnes)
1026	2004	FORD	2500	20.00	0.59
1109	2006	Chevrolet	Express	20.00	0.78
1156	2006	Chevrolet	Express	20.00	0.47
1172	2006	Chverolet	Express	20.00	0.08
1173	2006	Chevrolet	Express	20.00	0.83
1257	2008	Chevrolet	Express	20.00	0.90
1265	2008	Chevrolet	Express	20.00	1.16
<b>Total Carbon Footprint: 10,639.23</b>					<b>Average Carbon Footprint: 1,519.92</b>

*The Fuel Efficiency and Carbon Footprint Reports help you understand your impact on the environment and show you where you can improve*

## Measure Your Impact with the Carbon Footprint Report

In a recent survey of our customers, 57% either had a green initiative in place or were planning one. The new Carbon Footprint Report will provide the tools you need to create accurate emission benchmarks for your fleet and ways to measure your progress in reducing those emissions.

By taking full advantage of the business intelligence we offer through Mobile Control you can begin to take tangible steps to reduce your carbon footprint and fuel costs.